



2025 WI OYF AWARDS CONGRESS

Sponsorship & Advertising Opportunities

Introduction

WI OYF invites you to participate as a sponsor for the 71st annual WI Outstanding Young Farmer Awards Congress, January 17 through 19, 2025 in Marshfield, WI honoring the outstanding achievements of Wisconsin's young agriculturists.

2025 WI OYF Awards Congress

Holiday Inn Conference Center Marshfield
750 South Central Avenue
Marshfield, WI 54449

About the Outstanding Young Farmer (OYF) Awards Congress

The National Outstanding Young Farmer Awards Program is the oldest and premier recognition program in the United States. The purpose of this program is to bring a greater interest in the farmer, by fostering better urban-rural relations through the understanding of their endeavors, to develop a further appreciation for their contributions and achievements and to inform the agribusiness community of the growing urban awareness of farmers' importance and impact on America's economy. In 1954 the US Junior Chamber (Jaycees) adopted OYF as a priority project for the US Jaycees. In 1952 the Wisconsin Jaycees crowned their first state winner (two years before the National Junior Chamber adopted this project).

Wisconsin Outstanding Young Farmer Awards Congress Qualifications

The nominees of the WI OYF Awards Congress must be young agriculturists from Wisconsin that are between the ages of 21 and 40 (cannot have turned 40 the year of the event). Nominees must be actual farm operators, deriving a minimum of two-thirds of their income from farming. Nominees will go through an application process and independent judging where the winners will be determined based on personal contribution in the following categories: progress in agriculture career, soil and water conservation practices, and contributions to the well being of their community, state and nation.



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Sponsorship

Sponsorship of the Wisconsin Outstanding Young Farmer Awards Congress (OYF) is an investment in recognizing those leaders who excel in their agricultural field. Each year, these individuals gather to foster cross-industry discussions, generate community involvement and annually recognize the achievements of the leading young agriculturists in the great state of Wisconsin. As a sponsor, you will be given the opportunity to increase the visibility of your business to the agricultural leaders that make up the Wisconsin Outstanding Young Farmers.

The Wisconsin Outstanding Young Farmer Awards Congress offers a number of opportunities to engage with all of the Awards Congress attendees. These opportunities are:

- **WI OYF Awards Congress—Program Sponsorship**

- * This is an opportunity to become a sponsor of the WI OYF Awards Congress. This sponsorship could be a one-time or an annual commitment that would give your company the most visibility and recognition at the program.

- **WI OYF Awards Congress—Event Sponsorship**

- * This is an opportunity to sponsor a single event at the annual Wisconsin Outstanding Young Farmer Awards Congress. This would showcase your company at one of the many events that are held at the congress.

WI OYF Program Sponsorship Opportunities		WI OYF Event Sponsorship Opportunities		
Opportunity	Investment	Opportunity	Day	Investment
Premier**	\$ 1,500	Welcome Lunch	Friday	\$ 750
Diamond	\$ 1,500	Ag Forum Speakers	Friday	\$ 1,000
Platinum	\$ 1,000	Welcome Dinner	Friday	\$ 1,000
Gold	\$ 500	Hospitality Room	Fri/Sat	\$ 1,000
Silver	\$ 250	Tour Bus	Saturday	\$ 750
Bronze	\$ 100	Tour Lunch	Saturday	\$ 750
Supporter	\$ 50	WI OYF Anniversary Social	Saturday	\$ 750
		Awards Congress Banquet	Saturday	\$ 2,500
		Keynote Speaker	Saturday	\$ 1,500

**Premier is a 3-year commitment with headlining opportunities



Outstanding Young Farmer

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WI OYF Awards Congress—Program Sponsorship

	WI OYF Program Book Ad	Complimentary Registrations	Awards Congress Bag Insert-Swag	Logo on WI OYF Website	Logo on Event Signage	Name on WI OYF Website	Name on Event Signage
Premier	1 Page	2	Yes	Yes	Yes	Yes	Yes
Diamond	1 Page		Yes	Yes		Yes	Yes
Platinum	1/2 Page		Yes	Yes		Yes	Yes
Gold	1/4 Page		Yes	Yes		Yes	Yes
Silver	Business Card			Yes		Yes	Yes
Bronze	Name					Yes	Yes
Supporter	Name						

WI OYF Awards Congress—Event Sponsorship

	WI OYF Program Book Ad	Complimentary Registrations	Awards Congress Bag Insert-Swag	Logo on WI OYF Website	Logo on Event Signage	Name on WI OYF Website	Name on Event Signage
Welcome Lunch	1/4 Page		Yes			Yes	Yes
Ag Forum Speakers	1/2 Page		Yes			Yes	Yes
Welcome Dinner	1/2 Page		Yes			Yes	Yes
Hospitality Room	1/2 Page		Yes			Yes	Yes
Tour Bus	1/4 Page		Yes			Yes	Yes
Tour Lunch	1/4 Page		Yes			Yes	Yes
WI OYF Anniversary Social	1/4 Page		Yes			Yes	Yes
Awards Congress Banquet	Full page	Yes	Yes	Yes	Yes	Yes	Yes
Keynote Speaker	Full Page		Yes			Yes	Yes



2025 WI OYF AWARDS CONGRESS

WI OYF AWARDS CONGRESS SPONSORSHIP & ADVERTISING OPPORTUNITIES FORM

Please fill out the following information and return to WI OYF, 1222 Hawthorne St., Eau Claire, WI 54703. High resolution logos and program advertisements must be received no later than January 1, 2025. Please see instructions below for digital and printing specifications.

Business Information *(please fill out all sections)*

Business Name _____

Contact Name _____

Address _____ City _____ State ____ Zip _____

Telephone _____ Email _____

Sponsorship & Advertising Opportunities *(please check the appropriate section)*

Please see previous page for descriptions of all sponsorship opportunities benefits.

WI OYF Awards Congress—Program Sponsorship Opportunities

- Premier (\$1,500) Diamond (\$1,500) Platinum (\$1,000) Gold (\$500) Silver (\$250)
 Bronze (\$100) Supporter (\$50)

WI OYF Awards Congress—Event Sponsorship Opportunities

- Welcome Lunch (\$750) Ag Forum Speakers (\$750) Welcome Dinner (\$1,000)
 Hospitality Room (\$1,000) Tour Bus (\$750) Tour Lunch (\$750)
 WI OYF Anniversary Social (\$750) Awards Congress Banquet (\$2,500) Keynote Speaker (\$1,500)

Payment Information

Payment Total: \$ _____ Please make checks payable to: **WI OYF**

(Payment is due with this form)

Mail form and payment to:

WI OYF

1222 Hawthorne Street

Eau Claire, WI 54703

PLEASE SUBMIT SPONSORSHIP OR ADVERTISING INFORMATION
AND BUSINESS LOGO BY JANUARY 1, 2025

Email Logo to:

WI OYF Coordinators
Cindy & Harold Matton
wi-oyf@charter.net

Any questions

please email:

wi-oyf@charter.net
Or call - 715-833-9649

LOGO FORMAT: High resolution JPG, PNG, and/or EPS file

PROGRAM ADVERTISEMENT: PDF, JPG, or EPS file
Full page - 7.5 x 10
1/2 page - 7.5 x 4.5
1/4 page - 3.5 x 4.5
Business Card size